
Advertising Fact Sheet

- TITLE:** 2010 Yellow and Black Tie Gala Program and Auction Catalog
- FINISHED SIZE:** 8 ½" x 11"
- NUMBER OF PAGES:** 80 - 100
- AUDIENCE:** The Gala attracts over 500 prominent business and civic leaders from Dallas and Collin counties, from some of North Texas' finest addresses.
- B/W AD SIZES:**
- | | |
|-----------------------------|---------|
| Business Card - 3 ¾" x 2 ½" | \$ 150 |
| Quarter Page - 3 ¾" x 5" | \$ 250 |
| Half Page - 7 ½" x 5" | \$ 500 |
| Full Page - 7 ½" x 10" | \$1,000 |
- SPECIAL PROMOTIONS:** Bid Swipe Card Branding, \$1,000 – your ad or coupon on 500 swipe cards used for silent auction bidding
- On Screen Branding, \$1,000 – your ad on all computerized bid stations for the silent auction
- SUBMIT TO:** Original artwork must be submitted via email to:
gala@richardsonhealth.com.
- DEADLINES:** Artwork must be submitted by October 1, 2010
Payment is due no later than October 15 to guarantee inclusion.
- ADVERTISING BENEFITS:** Our guests will have an interest in promoting health and wellness in the community with specific interests in fitness and wellness programs, children's programs and services, medical services and procedures, senior living and recreation, home improvement, self improvement, travel, jewelry, and fine art and furnishings.

FOR FURTHER INFORMATION, CONTACT:

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