

**Methodist Richardson  
Medical Center Foundation**  
(formerly Richardson Regional Medical Center Foundation)

Net proceeds from the WildRide! Against Cancer benefit the Methodist Richardson Cancer Center, home of the Lance Armstrong Shaped Beam Surgery™ Program

May 15, 2010

**Bike Rally/Trail Walk Sponsor Contract**

- Yellow Jersey Sponsor - \$25,000 +**  
Official Product Status or Title Sponsor Status  
Most Prominent Recognition in Ads & Press Releases  
Most Prominent Recognition in Banners/Start/Finish Signage  
First Choice in Booth Space at Start/Finish  
Opportunity to Insert Product in Souvenir Packs  
Top Priority Recognition in publications and/or Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 25 cyclists/walkers & 25 T-shirts (please indicate sizes below)  
Name/Logo on T-shirts
- Tour Sponsor - \$15,000 +**  
Premier Recognition in Ads & Press Releases  
Premier Recognition in Banners & Start/Finish Signage  
Preferred Booth Space at Start/Finish  
Opportunity to Insert Product in Souvenir Packs  
Recognition in publications and/or Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 15 cyclists/walkers & 15 T-shirts (please indicate sizes below)  
Name/Logo on T-shirts
- Rally Sponsor - \$10,000 +**  
Premier Recognition in Ads & Press Releases  
Premier Recognition in Banners & Start/Finish Signage  
Preferred Booth Space at Start/Finish  
Opportunity to Insert Product in Souvenir Packs  
Recognition in publications and/or Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 10 cyclists/walkers & 10 T-shirts (please indicate sizes below)  
Name/Logo on T-shirts
- Champion Sponsor - \$5,000 +**  
Recognition in Ads & Press Releases  
Recognition in Start/Finish Signage  
Exclusive Booth Space at One Rest Stop  
Opportunity to Insert Product in Souvenir Packs  
Recognition on Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 8 cyclists/walkers & 8 T-shirts (please indicate sizes below)  
Name/Logo on T-shirts
- Team Sponsor - \$2,500 +**  
Recognition in Start/Finish Signage  
Opportunity to Insert Product in Souvenir Packs  
Exclusive Booth Space at Start/Finish  
Recognition on Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 6 cyclists/walkers & 6 T-shirts (please indicate sizes below)
- Family Sponsor - \$1,000 +**  
Opportunity to Insert Product in Souvenir Packs  
Recognition on Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 4 cyclists/walkers & 4 T-shirts (please indicate sizes below)
- Friend Sponsor - \$500 +**  
Recognition on Web site  
(with reciprocal links to sponsor sites & Texas Bicycle Coalition)  
Registration for 2 cyclists/walkers & 2 T-shirts (please indicate sizes below)

- Sponsorship level \$ \_\_\_\_\_
- Extra cyclist registrations @ \$30 each if paid by April 30 / \$40 each May 1-15 \_\_\_\_\_
- 5K Trail Walk registrations @ \$20 each (Non-timed Fun Run/Walk) \_\_\_\_\_
- Number of T-shirts requested:  
Adult S\_\_ M\_\_ L\_\_ XL\_\_ XXL\_\_ XXXL\_\_

(All participants will receive a free T-shirt. Extra T-shirts available @ \$6 each for S-XL & \$8 for XXL/XXXL)

- In lieu of underwriting this year, I/we would like to make a donation of \$ \_\_\_\_\_  Raffle tickets @ \$25 each \_\_\_\_\_
- TOTAL ENCLOSED/TO BE CHARGED or PAID (circle one) \$ \_\_\_\_\_

Name of Company or Individual\* \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_ Fax \_\_\_\_\_

\*Correct listing for recognition, if different from above \_\_\_\_\_

Please make check payable to the Methodist Richardson Medical Center Foundation (MRMCF) or you may charge to:

- Mastercard  Discover  Visa  AMEX Card # \_\_\_\_\_ Security Code (\_\_\_\_) Expires \_\_\_\_\_

\_\_\_\_\_  
Signature Printed Name Date

*Your contribution is tax deductible in accordance with IRS regulations.*